

WORLD VASECTOMY DAY 2019



VASECTOMY
WITHOUT
BORDERS



world
vasectomy
day.org



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01 WHAT IS WORLD VASECTOMY DAY?

WE ARE THE LARGEST MALE-FOCUSED FAMILY PLANNING MOVEMENT IN HISTORY

We build alliances and partnerships with family planning advocates, public health institutions, and Ministries of Health to create sustainable and scalable programs.

We are a team of 1,000 doctors in 40+ countries doing thousands of vasectomies annually.

Combining traditional storytelling with cutting-edge communication technology, we aggregate individual acts of kindness into a collective movement for social good.

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WHAT DO WE DO?



Form Strategic Alliances with Public Health Institutions

- Provide technical assistance to governments to strengthen policy for vasectomy training and standards.
- Collaborate with national and international family planning organizations to increase male participation.
- Train health promoters to be vasectomy advocates and educators.
- Conduct baseline and end-line assessments to analyze method uptake and changes in knowledge and attitudes.
- Organize learning dissemination and sustainability transition workshops.
- Work with local artists to assure that the project design respects and reflects local cultural values.
- Build a library of completed studies.
- Support and participate in research projects.



Organize a yearly global male-focused family planning event

- A week long program to inspire thousands of vasectomies throughout the world.
- A day long livestream educational event that unites men and women, doctors, health advocates and family planning institutions from over 40 countries.
- An international symposium to exchange knowledge and inspire a new generation of vasectomy providers.
- A men's health fair to inspire comprehensive health behaviors.
- An Interactive media campaign that changes attitudes and opens minds.



Increase Male Participation

- Encourage vasectomy patients to share their success stories.
- Share stories within our community.
- Use the latest in communication technology to present accurate and compelling information.
- Implement innovative and provocative public events.
- Collaborate with media artists, writers, and journalists.
- Train film students to produce relevant content.
- Encourage collective action.
- Motivate men who get a vasectomy to become community champions.
- Facilitate constructive and respectful dialogue between men and women.



Support Vasectomy Providers

- Facilitate vasectomy training programs.
- Encourage professional exchanges between doctors from throughout the world.
- Provide administrative and logistical assistance for acquiring and managing vasectomy supply use, acquisition, and management.
- Interact with the global vasectomy provider community.
- Produce educational audio-visual materials.
- Increase demand.



Link Providers and Clients

- Build a global database of vasectomy providers and clinics.
- Create a directory that permits men to locate nearby providers and clinics.
- Counter myths and misconceptions with answers and information.
- Link male champions to men and women seeking answers.



**WE ARE A MOVEMENT OF KIND
AND CONSCIENTIOUS MEN**



WHAT HAVE WE ACCOMPLISHED?



2013
Adelaide, Australia



996
Vasectomies
reported

26 Countries participated
186 Participating doctors

WVD Videos: Webisode "The Vasectomy series" with 22 episodes and a 1-hour documentary: "The Vasectomist".

2014
Florida, USA



4,923
Vasectomies
reported

32 Countries participated
491 Participating doctors
35 Print and online articles

WVD Videos: "Street conversation on myths and misconceptions about vasectomy" and "VOX POPS: What is a vasectomy?"

2015
Bali, Indonesia



7,350
Vasectomies
reported

42 Countries participated
639 Participating doctors
83 Print and online articles
7,000 Facebook likes and
Twitter followers.

WVD Videos: "The Story of Wonosobo", "Road Trip around Indonesia" and "Vasectomy Conversations".

2016
Nairobi, Kenya



10,000
Estimated vasectomies
worldwide

51 Countries participated
964 Participating doctors
120 Million of online impres-
sions

WVD Videos: "Road Trip Around Kenya".
New animation, 12 short films and 5 online
videos.

2017
Mexico City, Mexico



15,000
Estimated vasectomies
worldwide

57 Countries participated
1,107 Participating doctors
125 Million views of Panuco
Video
6,477 Vasectomies reported
by the CNEG in Mexico

WVD Videos: "Spartako's story", "El Mariachi
Listo" and "Panuco Video". New animation,
42 short films and 5 online videos.

2018
Port au Prince, Haiti / Kigali, Rwanda



16,000
Estimated vasectomies
worldwide

WVD Videos: "Flavours of Family Planning –
The Cooking Show" and "Marilyn Monroe and
Vasectomies".

Vasectomy program for Haiti: "WVD 8 Steps
Framework".

Virtual vasectomy clinic creation: 250
participants men and women.

From 6,477 to nearly 8000 for World Vasectomy
Day and from 21,000 to upwards of 29,000
year round were increased the numbers of
vasectomies in Mexico just for Centro Nacional de
Equidad de Género (and more for the country).



WVD 2019

November 18-22, 2019
COLOMBIA

In 2019, we are honored to co-host with Profamilia –Colombia's leader in family planning and reproductive health institution.

2019 activities include:



Vasectomy Without Borders National Tour:

A multi-city tour in a mobile media van whose purpose is to build demand and awareness throughout the country.



WVD International Conference:

An all-day International Vasectomy Symposium co-sponsored with one of Colombia's leading universities that will address both clinical and socio-cultural perspectives.



Vasectomy-athon

Professional exchanges in 5 Colombian cities to provide 1000 vasectomies over the week of nov18-22.



WVD on November 22:

WVD celebrates its 7th anniversary with a day-long live-streamed 'vasectomy-athon' that links Bogota with 25 countries around the world. Activities include a men's health fair and a public event with music, speeches, live vasectomies, theater and interactive media.



Center of Excellence in Vasectomy and Male Engagement:

With Profamilia and la Fondation de l'Université Laval, Quebec City, we will take the first steps towards a World Vasectomy Day Center for Excellence in Vasectomy and Male Engagement in Family Planning. This center will be the first of its kind and will offer service provision, capacity building and demand generation, coupled with clinical practice and research.

Demand Generation Campaigns with creative and cutting-edge formats such as storytelling, testimonies, videos clips for social media, humor and virtual reality, all adapted to Colombian sociocultural values and context.

VASECTOMY WITHOUT BORDERS

With extreme nationalism dividing people the world over, celebrating powerful and positive masculinity has never been more important.

WVD 2019 seeks to serve as a counter force – aggregating individual acts of love into a collective movement for social good.

As well as promoting activities in upwards of 40 countries, we are encouraging cross border collaborations between Canada and Haiti, Mexico and the US, and Colombia and Venezuela.

This year WVD will be in the Phillipines and India with DKT, in Australia with Marie Stopes International, in Uganda with Reach a Hand and in Spain, the UK and beyond!.



WORLD VASECTOMY DAY TOOLKIT

SIMPLE STEPS FOR BUILDING DEMAND

From countries where a vasectomy has never been done to countries where it has become an acceptable and ultimately a preferred option, there are always ways to join our movement:

1. Put up posters in your clinic promoting vasectomies.
[Link ↗](#)
2. Find men who have already had a vasectomy and

are willing to be advocates. Here is some basic information you can share with them.

[Link ↗](#)

3. Make sure your staff and community outreach workers are comfortable talking about vasectomy. WVD can help you organize a Webinar to support this effort.

[Link ↗](#)

4. Set up a booth in a heavily trafficked area where you can speak directly to members of the community. Where possible, distribute pamphlets or information.

[Link ↗](#)

5. Use your social media network. Here are some examples.

[Link ↗](#)

6. Ask your vasectomy providers to join the WVD medical team.

[Link ↗](#)

7. Send out a press release. The media loves provocative stories.

[Link ↗ American Library Association](#)

8. Organize competitions to see who can create the best or most successful meme or video. Here is an example.

[Link ↗](#)

9. Ask men who get a vasectomy to join our Responsible Men's Health Club. Here is a link to join.

[Link ↗](#)

10. Organize a monthly meeting for the members of the Responsible Men's Health Group to discuss issues of particular concern to them.

[Link ↗](#)

Always feel comfortable reaching out to the World Vasectomy Day team! Together we are building the movement!

WVD KIT!

Videos:



- What is World Vasectomy Day?
- Intro to WVD 2019 in Colombia.
- Virtual Vasectomy 360 – 2018
- “Flavors of family planning” – The Cooking Show – 2018
- Spartako's story – 2017
- El Mariachi Listo – 2017
- Road trip around. Kenya 2016
- The story of Wonosobo –2016
- Myths and misconceptions about vasectomy.
- VOX POPS: What is a vasectomy?
- The vasectomy series, episode 1 – Meet Jonathan Stack.
- Episode 1 – Meet Doug Stein.

LESSONS LEARNED FOR SUCCESSFUL VASECTOMY CAMPAIGNS!

1. In every country, county and community, there is a contingency of men who are fully dedicated to the well-being of their families.
2. When these men are informed that a vasectomy is a safe and affordable procedure, and it is conveniently available, they are likely to choose one, either now or in the future.
3. The best advocates are men who have had a successful experience with their own.
4. Finding the first 100 men is the biggest challenge, but first 'adopters' often become the most compelling leaders.
5. Women should be included in any communication strategy.
6. Deciding to get a vasectomy takes time.
7. Be provocative – the goal is to generate conversations, not just provide information.
8. Where possible, allow men to witness a real vasectomy. Nothing is more compelling.

What one
man fears
to do, one
thousand
strong will
not hesitate!



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